



[www.SiMET.com.tr](http://www.SiMET.com.tr)

Integrate with the Universe

[www.simet.com.tr](http://www.simet.com.tr)

## **SIMET COMPANY CORPORATE PRESENTATION – 2020/01**



***23 years old Value Added Distribution and experience on the subjects of Information, Communication and Network Technologies!"***

## About Simet



Simet who started his activities focused on Information Technologies has been developing technology solutions with the Worlds Leading Brands as a **VAD**.

Simet who has become an expert on production, supply and distribution of advanced technology products with its hard core all of whom have technical background, is one of the pioneers in the market. Our Corporation that has strengthened its activities leading the sector with certifications of **TSE, ISO9001, ISO27001, ISO10002, OHSAS18001**.





# Activity Fields and Working Type

Simet main and focused activities;

- ☐ ***Network Technologies***
- ☐ ***Communication Technologies***

Simet working type;

**VAD (Value Added Distribution)**

Simet Works with leading networking and communication Technologies brands as a VAD for them.





### **VISION**

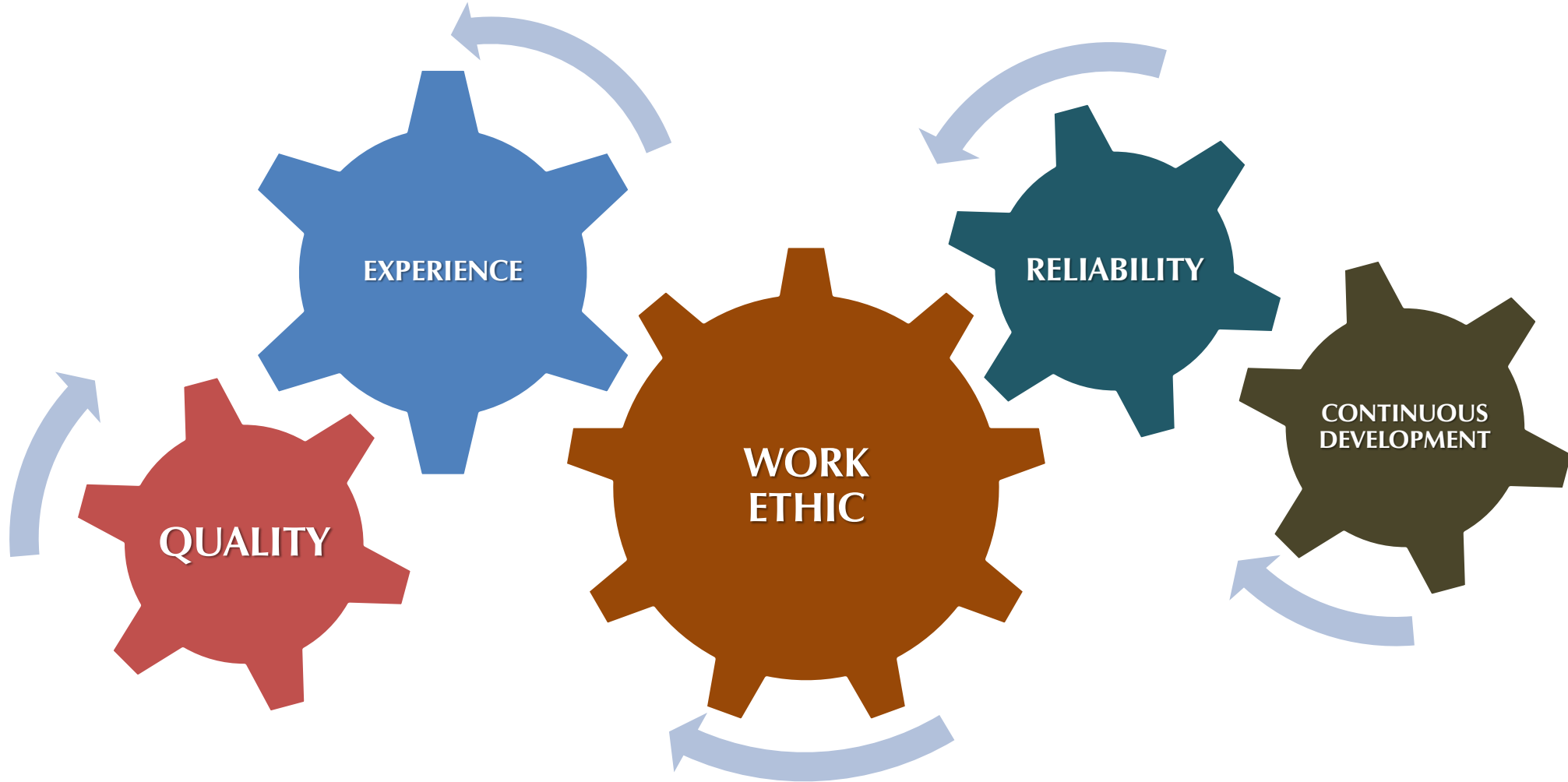
Always scientific, always first!

### **MISSION**

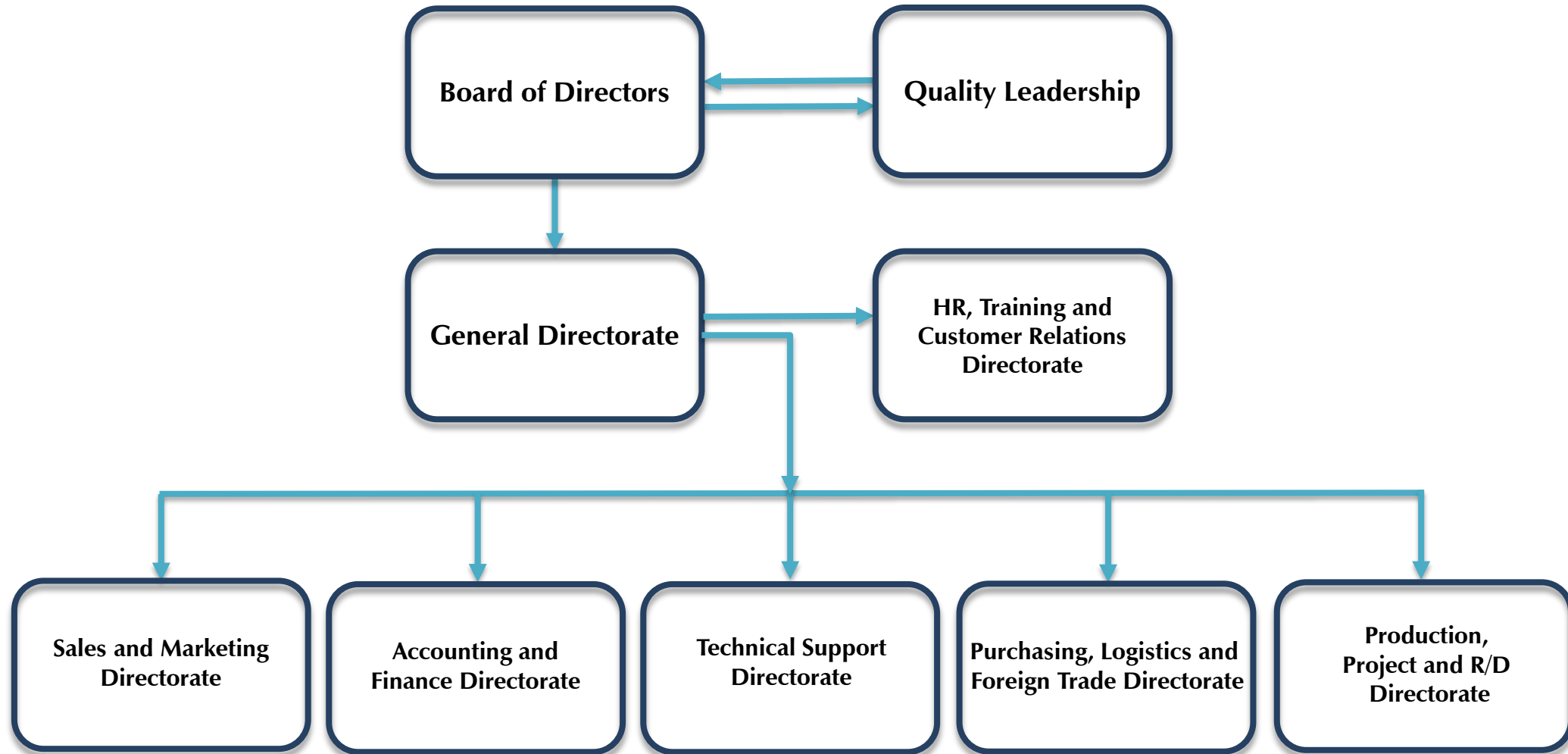
Under the light of scientific works, constantly developing our quality through the mission of producing best services for the customer expectations



# Values



# Organization Structure



# Corporate Info

Official Company Title	: <b>SIMET BILISIM TEKNOLOJILERI A.S.</b>
Official Company Address	: Ilkbahar Mah. Medine Mudafii Cad. No:45 Cankaya/ANKARA/TURKIYE
Telephone / Fax	: +90.312.4728787 / +90.312.4723131
Web – E-Mail	: <a href="http://www.simet.com.tr">www.simet.com.tr</a> - <a href="mailto:sales@simet.com.tr">sales@simet.com.tr</a>
Tax Office and Number	: SEGMENTLER / 7700863632
Business Model	: Value Added Technology Distribution with its own Channel Structure
Field of Speciality	: Network, Communication, Network Security Technologies
Employee Structure	: 11 (%60 Technical Background)
Channel Structure	: SubDistributor (SD) = CANCELLED
	Solution Partner (SP) = <b>14</b>
	Authorized Reseller (AR) = <b>60</b>
	TSE Reseller (TS) = <b>CANCELLED</b>
	DMO Reseller (DR) = <b>CANCELLED</b>
	Strategic (SR) = <b>4</b>
	IT Resellers (OT) = <b>400</b>



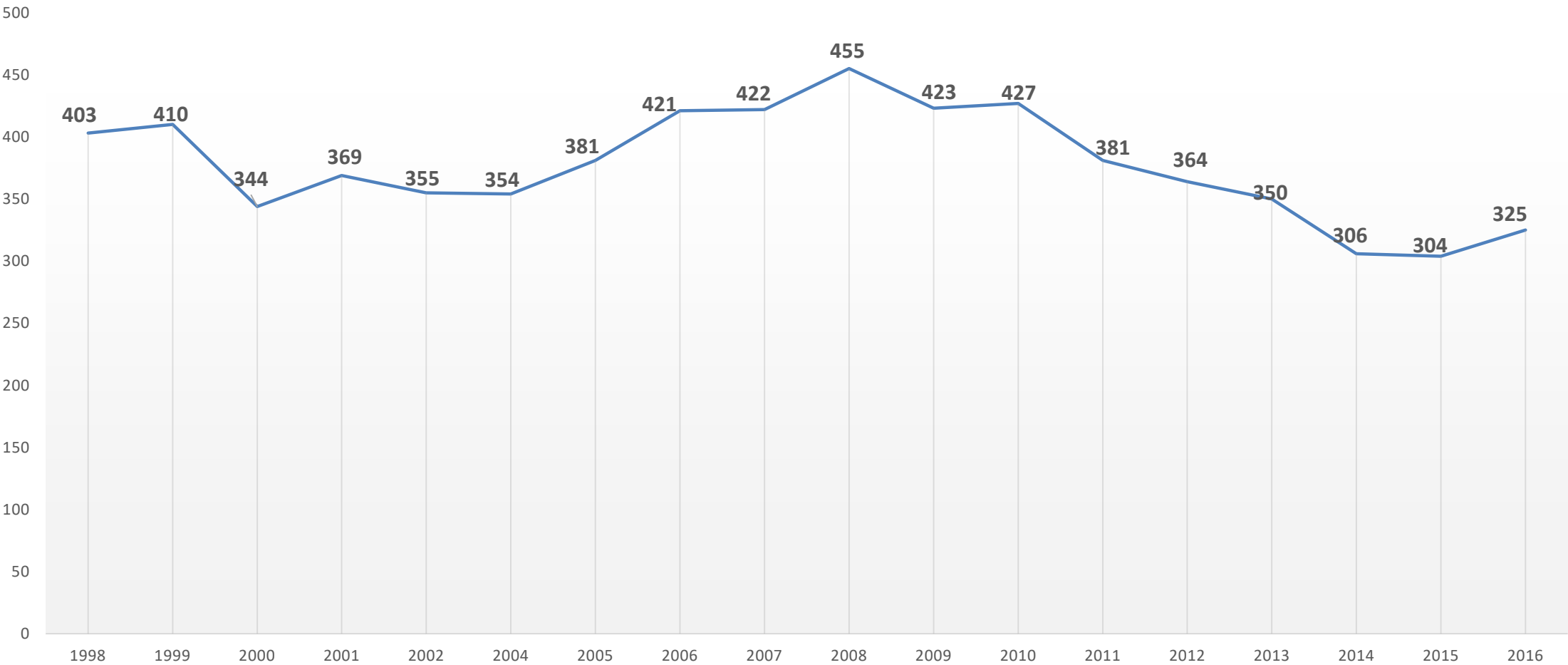
# Milestones



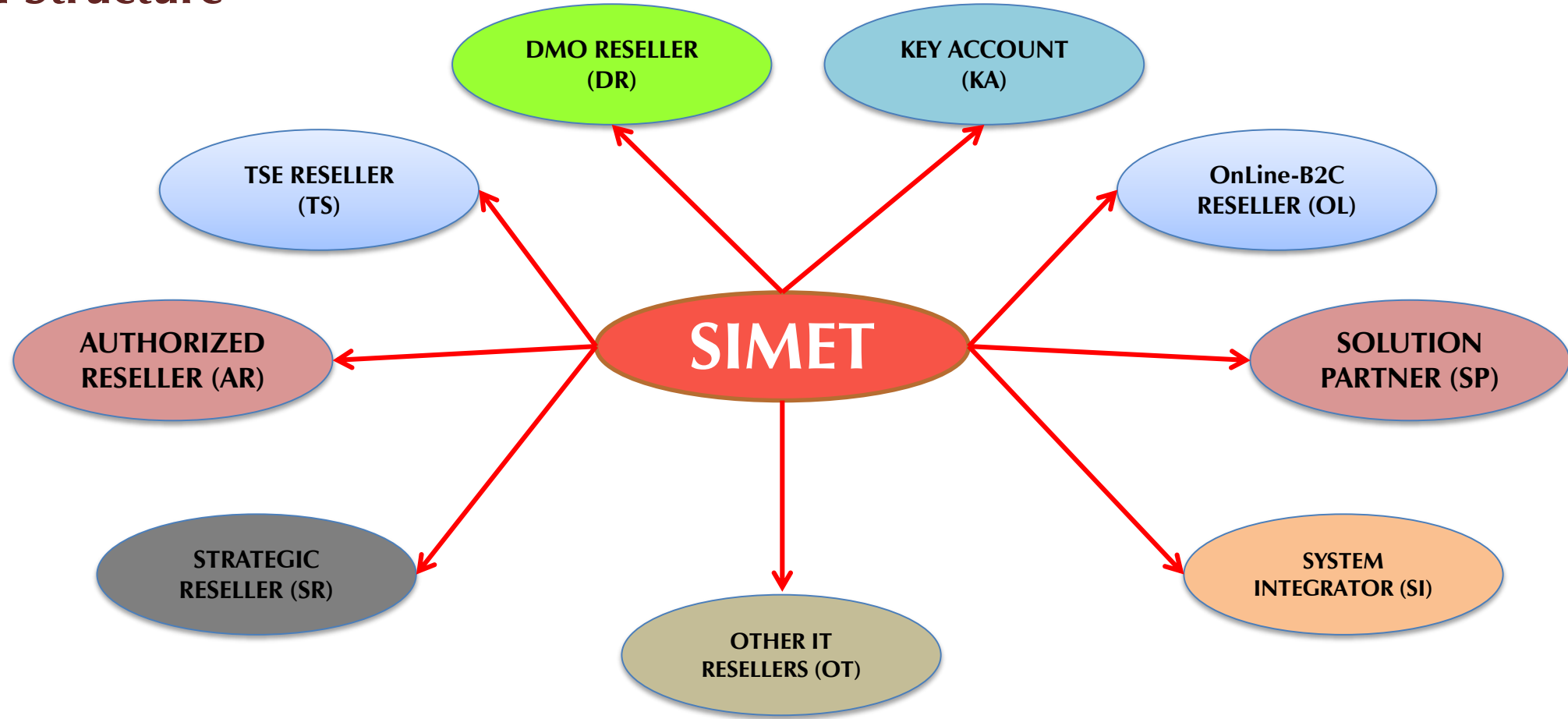
# Top 500 IT Company : Top 500 IT Companies in Turkey (IT and Telecom Companies)



Turkey Top 500 IT Companies List  
(Big #1, Small # 500)



# Channel Structure



\*DMO : Government Purchase Office  
\*\*TSE : Turkish Standardization Institute Certified

# Channel Structure

## **SP –Solution Partner**

They are contracted partners with installation and configuration capabilities that use Simet products in their solution.

## **AR – Authorized Reseller**

They are contracted partners that serves and sells Simet's products.

## **TS – TSE Reseller**

They are partners with TSE certified service that can provide service about Simet products.

## **DR – DMO Reseller**

They are contracted partners that also represents Simet's products in the DMO.

## **SR – Strategic Reseller**

They are contracted partners and they focusing on one of the Simet product groups or providing services only to a specific sector.

## **SI – System Integrator**

It is working without contracts, companies that provide integration services in a sector that is not affiliated with any brand.

## **KA – Key Account**

Big technology companies that work directly with Simet.

## **OL – Online-B2C Reseler**

They are contracted partners who sell Simet solutions online.

## **OT – IT Reseller**

IT companies that are not works directly with Simet but provide their products and solutions through distribution channels.



# Company Power



1

## KNOWLEDGE

We use our own resources and funds of knowledge for all of our products and solutions. We continuously develop.

2

## FINANCIAL STRUCTURE

Our capital is %100 national.  
We use our sources on all of our products and solutions.

3

## BLIEF

We keep our belief fresh on Development and R&D just like the first day. We keep researching

4

## TRUST

We prefer losing money than losing user and sector trust.

5

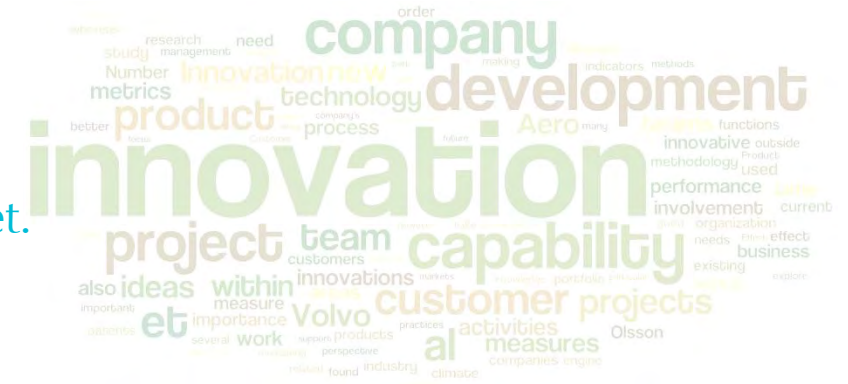
## EXPERIENCE

We have 20 years experience on Networking and Communication Sector.



# Our Abilities

- We chase latest technologies.
- We chase market needs.
- We are focused on local market, however we also chase global market.
- We examine closely technical details.
- We adapt local market needs on production.
- We realize all of our sales over our channel structure.
- We are able to provide technical details for all products that we represent.
- We constantly get trained and make R&D.
- We chase current projects directly or through our channel structure and transfer to channel.
- We constantly produce Turkish content and share all our fund of knowledge for free.
- We bring new value added areas in our channel regarding to our field of activities and develop new business fields.
- We build all our commercial relationship on friendship, respect and trust.
- We try hard to be honest seller and always recommend this to our channel.



# Why SIMET ?



- Continuous and wide stock.
- Continuous R&D and support with rich variety.
- Sales follow-up till getting customer satisfaction
- Detection of new and potential evolvement fields
- Improvement tendency strategies for channel.
- Close follow-up rivals and create distinctness
- Informing and protecting channel about global big players.

- Solution development both on Table and in Field
- Core cadre who are professional, reachables and specialist in their field
- Rich technology culture with constant and updated trainings
- Project based Customized solution with
- Solutions only focused on the fields of activity
- Source potential for horizontal and vertical technologies
- Rich variety, cost-effective and ideal profit margins



# Quality Management System (**renewing**)

## ISO9001:2015

From the very first day of its establishment, the logic of document management system of its founders coming from their experience in government sector, turned into quality management system by completing its paper work in 2000. We always firstly consider our quality management system that we received in 2000 and renewed every year, on our Corporation activities. Simet with its all functions and operating, used Quality Management System as main principle even whereas many corporations see it as nothing but a formality.

Our quality management system and all process taking part normal operating procedures is open to improvement and always supports quality.

Please improve and lead us.

# Information Security Management System

ISO27001:2013

## Simet Confidentiality Policy

Simet has the ISO27001 Information Security Management System Certificate

As Simet Technologies, it is one of our priorities to ensure the safety of the personnel data. It is our most important rule to act suitable with the legal regulation and law on protecting personnel data and its safety.

Our company Info and Security Management System Rules shown in our public web site.

# Customer Satisfaction Management System

ISO10002:2006

## CUSTOMER SATISFACTION MANAGEMENT POLICY

1. Our company has settled an effective interaction system that all the customers can easily forward their proposals, objections and complaints and presented this system in use actively under any circumstance.
2. Our corporate ERP system, located within the stem of this system that has been put forth in use, is our main platform in which the inquiries like customer requests and wishes can efficiently be forwarded to our company and handled discreetly only by administrative staff.
3. The customers receive feedback in every step in the interactions occurring with the customers, legal conditions in progress, our company ethic and commercial principles, ethic and commercial principles well accepted globally, our foundation policies and also evaluated by the public.
4. Queries, suggestions and complaints that have not yet reach to a conclusion are used to enhance and develop our general customer satisfaction and management policy.
5. Customer satisfaction is used as a healing impact for our companies all products and service understanding and produce solutions to serve more positive interactions.
6. Under the guidance of our company's operations that we have provided as structural profile above, we consider the customer satisfaction issue our primary concern and we promise to handle each and every suggestion, wish, complaint, dissatisfaction, objections and needs of our customers in most transparent attitude within the range of our company's business ethics.



### OCCUPATIONAL HEALTH AND SAFETY POLICY

1. We make our best commitment to act in compliance with all the applicable laws and regulations to protect our employees vocational health and safety, to prevent possible occupational accidents with our business associates and to minimize these impacts, to maintain labor productivity and quality
2. All our employees will be contributed to get through to comprehend their positions and responsibilities with the help of all our educational seminars that we have done and will be done in the future
3. We will eliminate the risks by the help and involvement of our employees and to establish a healthy and safety working environment in this respect
4. We will discover and set new aims and horizons to constantly develop our Occupational Health and Safety policy

# Infrastructure

## Public Web Site:

[www.simet.com.tr](http://www.simet.com.tr)

You may reach detailed of all our products, latest news from Simet, technical details, announcements trainings and activities.

Both English and Turkish interfaces are available.

The screenshot displays the Simet website's product page for the XCubeNAS 3004R. The header features the Simet logo, the tagline "Integrate with the Universe", contact information (+90.312.472 8787, sales@simet.com.tr), and a navigation menu with links to Homepage, Products, Solutions, Brands, Info Center, TechSupport, and Corporate. A search bar is also present. The main banner image shows the XCubeNAS 3004R device with the text "XCubeNAS 3004R" and "An All-in-one Entry Level Storage Solution". Below the banner, a section titled "Information Technologies" lists six services: Consultancy & Training, Data Backup & Storage Solutions, Mobile Access Solutions, IT Security Solutions, Telecom Solutions, and Network Solutions, each with a brief description and an icon.

Integrate with the Universe +90.312.472 8787 sales@simet.com.tr

“network expert”

Homepage Products Solutions Brands Info Center TechSupport Corporate Search

# XCubeNAS 3004R

An All-in-one Entry Level Storage Solution

## Information Technologies

- Consultancy & Training**  
Our Corporation Has Been Providing Consultancy Services Related...
- Data Backup & Storage Solutions**  
Need Of Information Increasing Rapidly Everyday Has Been Bringing...
- Mobile Access Solutions**  
Communication Techs That Has Been Changing Rapidly Has Been Also...
- IT Security Solutions**  
Information Technologies That Develops
- Telecom Solutions**  
Notion Of Communication That Has Privilege In
- Network Solutions**  
Our Corporation From The Year Of 1997 When



# Infrastructure

## B2B Web Site :

[www.alodepo.com](http://www.alodepo.com)

This web site designed for just only usage for Simet Reseller Channel. They may reach all of our product portfolio prices, stock information, details, news from Simet, technical details, announcements, trainings and other various information.

**alodepo.com** **SIMET PARTNER PORTAL**

Account Code  Username  Password  Login ☐ Remember Me Lost Password

**4G (LTE) SERİSİ PROFESYONEL ERİŞİM ÜRÜNLERİ**

**DrayTek**

- \* Entegre LTE (4G) Modem
- \* Gigabit WAN / LAN Portları
- \* İsteğe bağlı ilave
- LTE (4G), Modem için USB arayüzü
- \* VPN Desteği
- \* ADSL / VDSL
- \* Arayüz Desteği (Vigor 2862Ln/L)

**Become a Partner** **Apply for Partnership** **E.A.Q.**

Simet Information Technologies Inc.- İlkbahar Mah. Medine Müdafii Cad. No:45 06550 Çankaya-Ankara/Türkiye || Tel: +90.312.4728787 Fax: +90.312.4723131

This site is for Simet® partners. All names and logos are trademarks of their respective owners and are copyrighted. All rights reserved. Alodepo.Com has been developed by using HTML5 & CSS3 & JQuery 1.7 and tested on all current browsers (Chrome 23, Firefox 15, IE9). To take advantage of all of the features of Alodepo.Com, please up your browser to date. Legal Info!

256 Bit SSL TrustSafe VISA MasterCard

# Infrastructure


## SUPPORT Web Site:

destek.simet.com.tr

We developed our own Support Ticket System, working connected with our ERP System. Our support team following the all tickets in realtime. Our Technical Support system is almost number one in Turkey.

Integrate with the Universe

+90.312.472 8787 sales@simet.com.tr



"network expert"


Homepage Products Solutions Brands Info Center Tech Support Corporate Search

### Simet Support Center


Homepage

## Welcome to the Support Center

In order to streamline support requests and better serve you, we utilize a support ticket system. Every support request is assigned a unique ticket number which you can use to track the progress and responses online. For your reference we provide complete archives and history of all your support requests. A valid email address is required to submit a ticket.



Bayi / Kurumsal Üye



Bireysel Üye

#### Simet Information Technologies Inc.

- Contact
- Careers
- Complaint - Suggestion
- Presentation and Bulletin
- History

- Organization Structure
- Vision mission
- Board of Directors
- Commercial and Financial Data
- Main Contract

- Business Ethics
- Quality and Process Management
- Environmental Approach
- Customer Satisfaction Management
- Privacy and Information Security

#### Conditions

- Site Usage Terms
- Logo Terms of Use
- Guest Internet Usage Contract
- Relevant Law Regulation



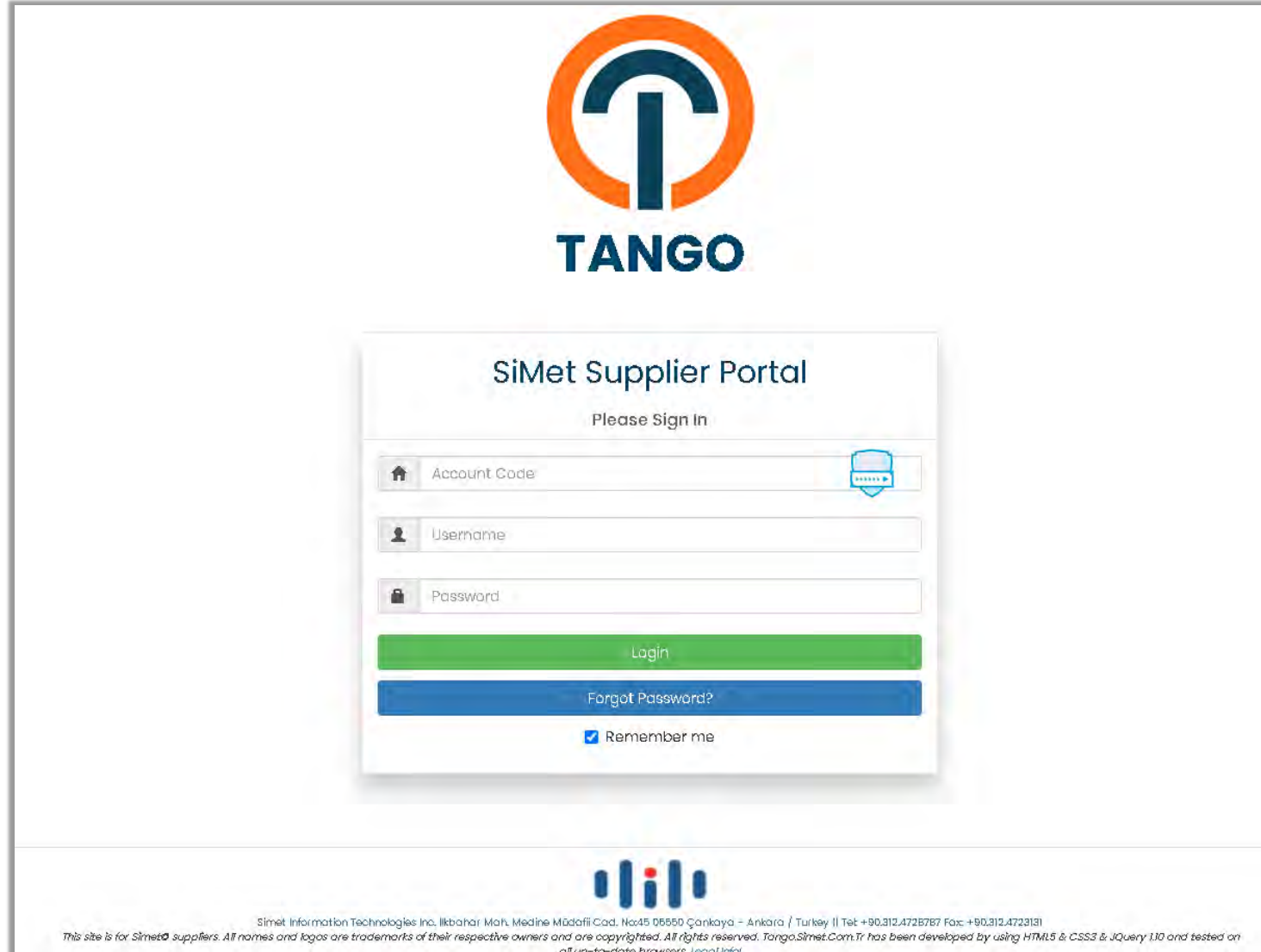
# Infrastructure

**VENDOR/SUPPLIER B2B site :**

**tango.simet.com.tr**

This web portal just for only Simet suppliers.

Suppliers (Vendors) can check and manage products, stocks, sales, inventory, sales demands, reports and market activities about their brand or brands on real time.



The screenshot shows the Tango Simet Supplier Portal login interface. At the top is the Tango logo, which consists of a stylized 'T' inside an orange circle with the word 'TANGO' in blue below it. Below the logo is a white box titled 'SiMet Supplier Portal' with the subtitle 'Please Sign In'. Inside this box are three input fields: 'Account Code' with a house icon, 'Username' with a person icon, and 'Password' with a lock icon. To the right of the 'Account Code' field is a blue shield icon with a checkmark. Below the input fields is a green 'Login' button and a blue 'Forgot Password?' button. At the bottom of the box is a checkbox labeled 'Remember me' which is checked. Below the login box is a small logo consisting of four vertical bars of increasing height. At the very bottom of the page, there is a line of small text: 'Simet Information Technologies Inc. İlkahar Mah. Medine Müdafii Cad. No:45 06550 Çankaya - Ankara / Turkey || Tel: +90.312.4725787 Fax: +90.312.4723131' and a longer line: 'This site is for Simet® suppliers. All names and logos are trademarks of their respective owners and are copyrighted. Tango.Simet.Com.Tr has been developed by using HTML5 & CSS3 & JQuery 1.10 and tested on all up-to-date browsers. Logo: Logo'.



# Activities

## TAIWAN EXCELLENCE

Organized by Taiwan ROC Government. (TAITRA)

2013



2014



2015



## TECHNOLOGY SHOWS AND FAIRS





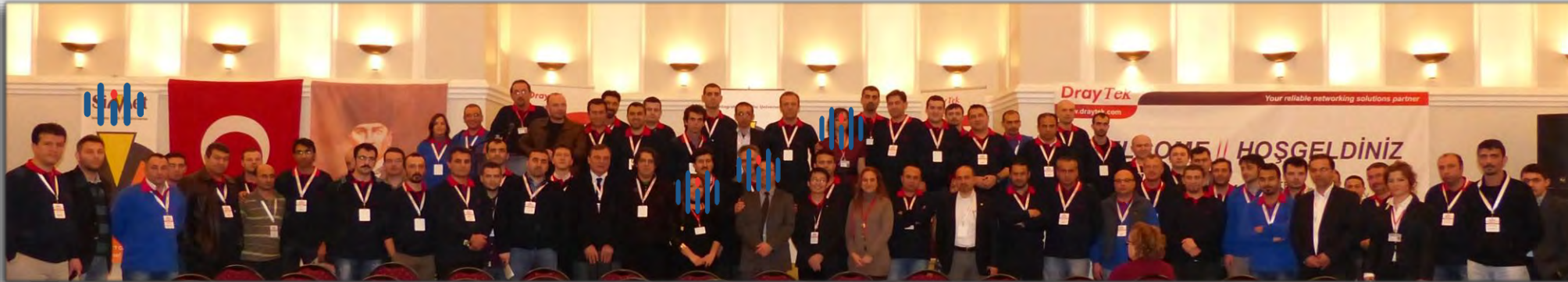
# Activities



RestCamp  
2016



RestCamp  
2014



HiTechCamp  
2013







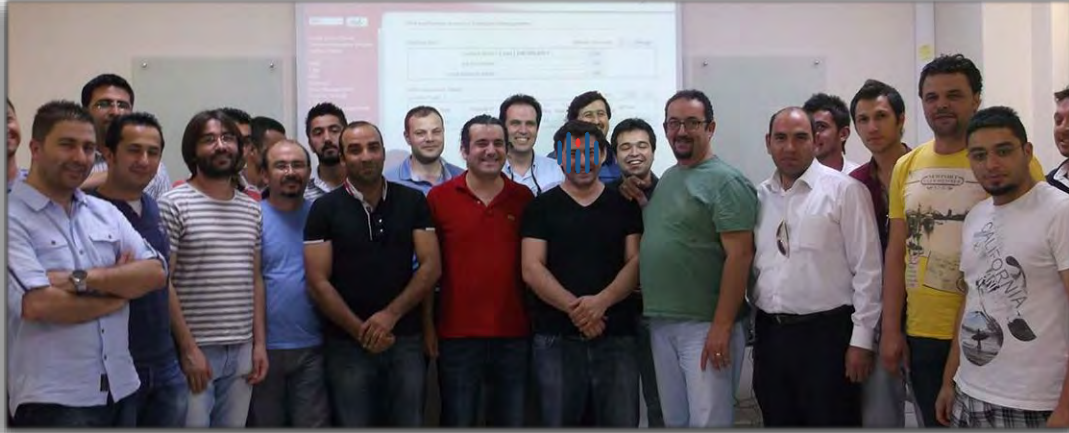
Different cities in Turkey





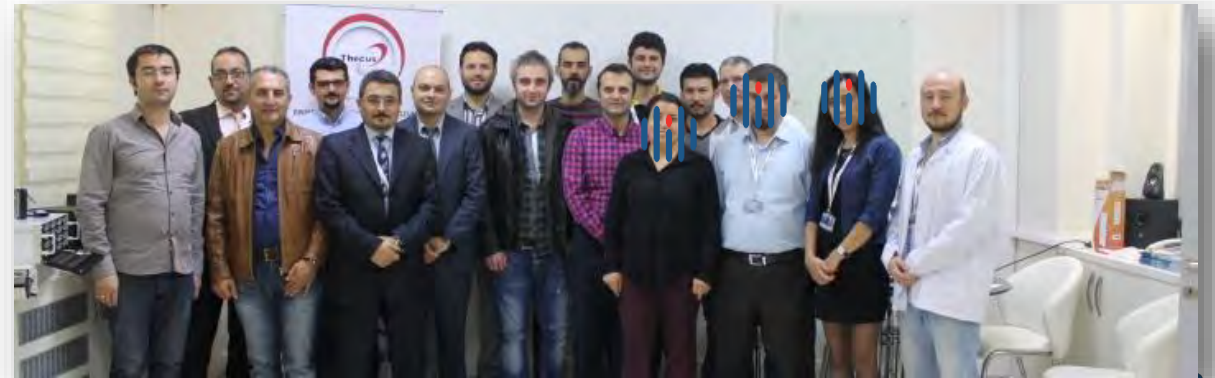
With our regular technical work on weekends, a dozen of sector professionals are getting trained on network and communication technologies in order to be given continuous updated information to our business partners





With our regular technical work on weekends, a dozen of sector professionals are getting trained on network and communication technologies in order to be given continuous updated information to our business partners





# Manufacturers and Brands

## DRAYTEK ([www.draytek.com](http://www.draytek.com))

- a. Wireless/Broadband/VDSL/LTE/FIBER Security Router
- b. Broadband Load Balance/Failover Security Router
- c. Network Switch
- d. SoHO/SMB IPPBX (All in one box) Router
- e. Network Management System Software (ACS2)

## SUNDRAY ([www.sundray.com](http://www.sundray.com))

- a. Enterprise WiFi Solutions
- b. HotSpot Connection Solutions

## SECPOINT ([www.secpoint.com](http://www.secpoint.com))

- a. Penetration Test Solutions
- b. UTM Firewall

## XENTINO ([www.xentino.com](http://www.xentino.com))

- a. Industrial Network Switches
- b. SoHo/SMB Hotspot Connection Solutions
- c. 3G/LTE Connection Solutions

## QSAN ([www.qsan.com](http://www.qsan.com))

- a. Network Attached Storages (NAS) and Unified Storage (UNS)
- b. Direct Attached Storages (DAS)
- c. Fiber Array and Storage Area Network (SAN)
- d. Flash Array Storage (FAS)

## WISNETWORKS ([www.wisnetworks.com](http://www.wisnetworks.com))

- a. Enterprise WiFi Solutions (p2p/p2mp)
- b. WiFi HotSpot Solutions

## QUEDRA ([www.quedra.com](http://www.quedra.com))

- a. Log Management

## MATRIX ([www.matrixcomsec.com](http://www.matrixcomsec.com))

- a. Unified Communication (IPPBX- Santral) (UC)
- b. Hybrid Communication (Office in a box Hybrid IPPBX) (HC)
- c. Analog – ISDN – IP – GSM Media Gateway
- d. Fixed Media Gateway (FMG)
- e. Universal Media Gateway (UMG)

## LINKSYS ([www.linksys.com](http://www.linksys.com))

- a. WiFi Solutions
- b. Enterprise WiFi Solutions

## BILLION ([www.billion.com](http://www.billion.com))

- a. Wireless/Broadband/VDSL/LTE/FIBER Security Router
- b. Broadband Load Balance/Failover Security Router
- c. Mobile Router Solutions (LTE)

## SEARCHINFORM ([www.searchinform.com](http://www.searchinform.com))

- a. Cyber Security Solutions
- b. DLP, SIEM Solutions

## BDCOM ([www.bdc.com.cn](http://www.bdc.com.cn))

- a. Home and SoHo Network Switches
- b. Professional L2 and L3 Switches
- c. Enterprise WiFi Solutions

## WESTERN DIGITAL ([www.wdc.com](http://www.wdc.com))

- a. HDD and SSD Disks
- b. JBOD Big Data Devices

## AIRLIVE ([www.airlive.com](http://www.airlive.com))

- a. Smart Home Systems
- b. IoT Systems

# Our distributorships

DRAYTEK  
**DrayTek**

MATRIX  
  
TELECOM SOLUTIONS

LINKSYS  
**LINKSYS**

BILLION  
**BILLION**

SECPOINT  
  
www.secpoint.com

SUNDRAY  
  
SUNDRAY

SEARCHINFORM  
**SEARCH  
INFORM**

BDCOM  
  
**BDCOM**  
Professional Network Technology

QSAN  
**QSAN**

XENTINO  
  
**xentino**

WesternDigital  


AIRLIVE  
  
airlive

QUEDRA  


WISNETWORKS  








**You can reach all detail info about our company and products from our dynamic web pages directly connected with our ERP system;**

**[www.simet.com.tr](http://www.simet.com.tr)**

We are putting many content to our web pages everyday. You can reach all informations from our web pages with both Türkish and also English Language.



# THANK YOU



Integrate with the Universe

[www.simet.com.tr](http://www.simet.com.tr)

