SIMET

SIMET TECHNOLOGIES INC.

CORPORATE PRESENTATION

Integrate with the Universe

www.simet.com.tr

"19 years-old value-added distribution and experience on the subjects of Information, Communication and Network Technologies"

About Simet

Simet who started his activities focused on Information Technologies on 4th June 1997, has been developing technology solutions with the Worlds Leading Brands

Simet who has become an expert on production, supply and distribution of advanced technology products with its hard core all of whom have technical background, is one of the pioneers in the market. Our Corporation that has strengthened its activities leading the sector with certifications of TSE, ISO 9001 Quality and ISO 27001. Information Security Management has been taking Customer Satisfaction as the most important value.

About Simet

Simet has been keeping its stocks in any kind of Network Technologies with value added products and solutions and has been launching to use of information professionals thanks to its activities in particular such as product development, product customization, adding local features, road map determination through latest trends.

Our Corporate Company Structure


```
                    Presidency

Human Resources      Management      Public Relations and
Directorate                          Quality Directorate

Sales and Marketing   Accounting and    Purchasing and    Production and
Directorate           Finance           Logistics         Project
                      Directorate       Directorate        Directorate

Foreign Trade                                    After Sales Services and
Directorate                                      Technical Support Directorate
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MileStones

Timeline of company milestones:

- **1997** Foundation
- **1998** TSE Approval
- **1999** Leader in Server/PC Production
- **2000** First IPSharer with Argus
- **2001** First Network Technologies Trainings
- **2002** ISO 9001
- **2003** Draytek
- **2004** Xentino, Quedra
- **2005** DMO, DepoTurk
- **2006** SI→VAD
- **2008** Clavister, Synology
- **2009** Airlive
- **2010** Adaption to ERP System, an investment of 250.000 $; AloDepo B2B
- **2011** CTSystem, EdgeCore-SMC
- **2012** New place, ISO 27001, Shuttle
- **2013** Incorporate, Capital Increase, GateProtect, SecPoint, Xentino Corp. TW
- **2014** Aten, Thecus, Totolink, 24Online, ISO 10002, ISO 18001

IT 500 List : Top 500 IT Companies in Turkey

Turkey Top IT Company List
(Best is #1 and Worst is #500)

Year	Value
1998	403
1999	410
2000	344
2001	369
2002	355
2004	354
2005	381
2006	421
2007	422
2008	455
2009	423
2010	427
2011	381
2012	364
2013	350
2014	306
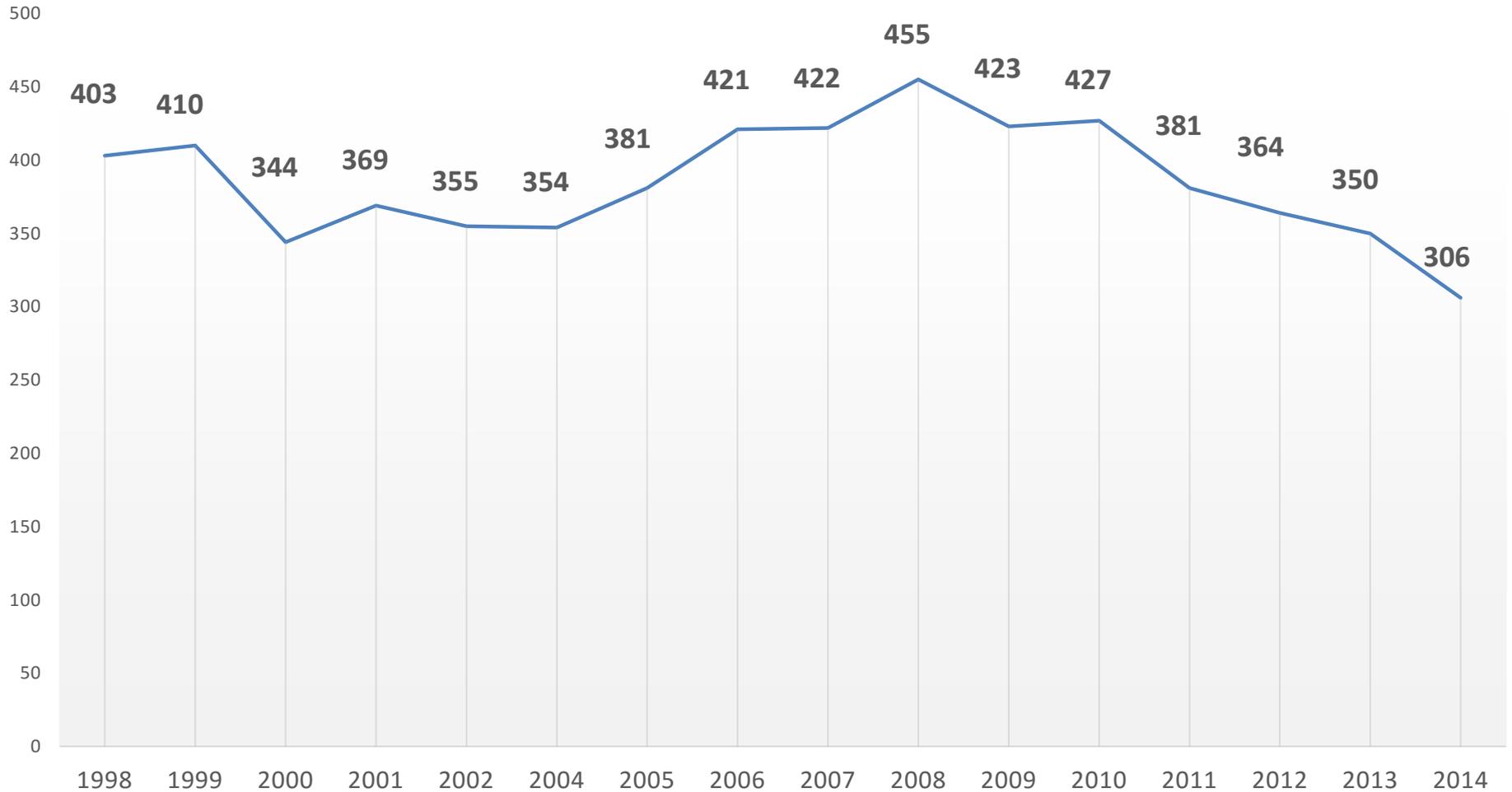
VISION
Always scientific, always first!

MISSION
Under the light of scientific works, constantly developing our quality through the mission of producing best services for the customer expectations

Our Values

SİMET

Quality

Continuous Development

Work Ethic

Our Values

Exprience

Reliability
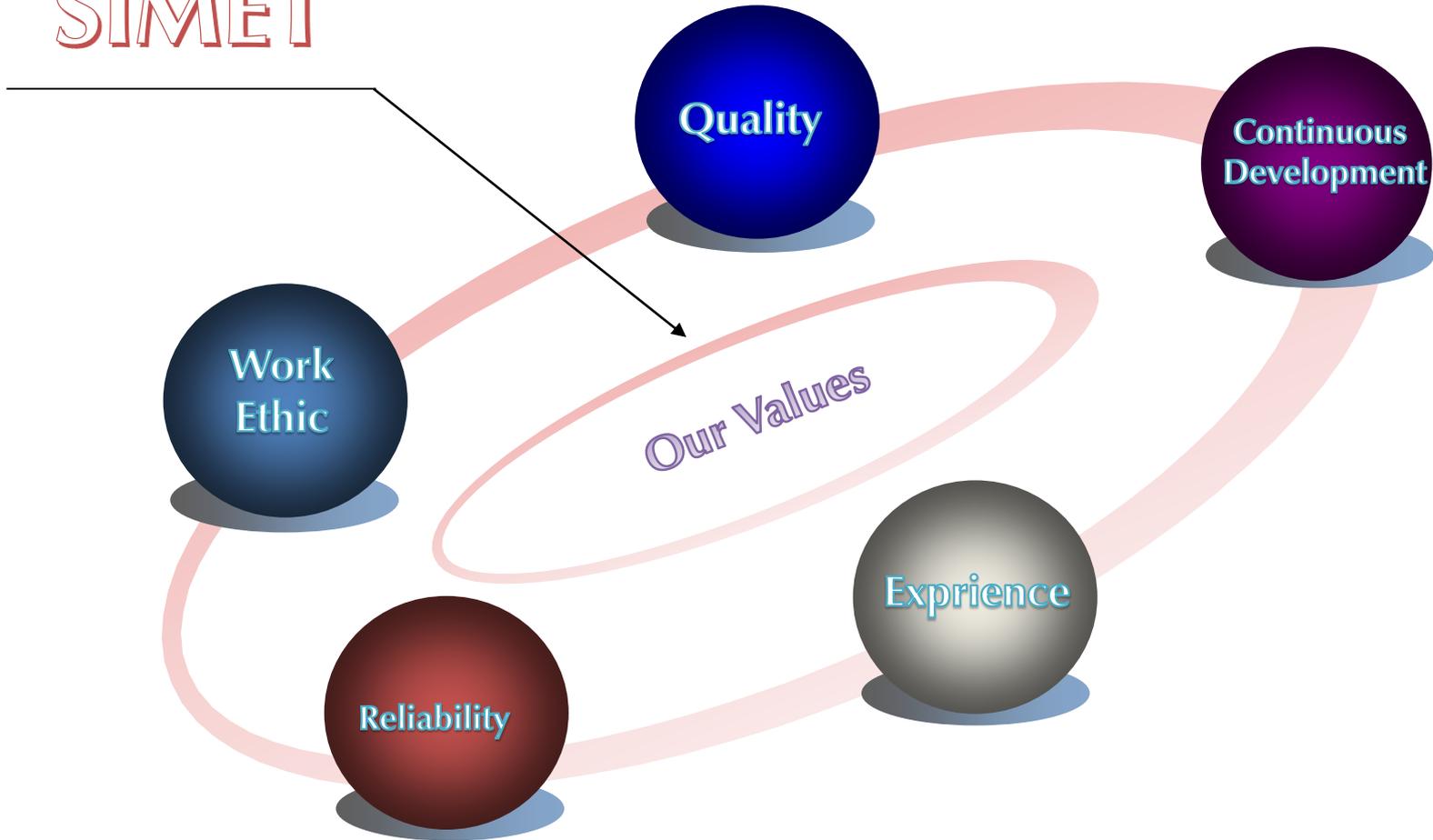
Si**M**et®

Corporate Summary

Official Company Title	: **SIMET TECHNOLOGY INDUSTRY TRADE INC.**
Official Company Adress	: 1065.Cad.1280.Sok.No:5/17-18 Öveçler – Çankaya ANKARA/TURKEY
Telephone / Fax	: +90.312.4728787 / +90.312.4723131
Web – E-Mail	: www.simet.com.tr - sales@simet.com.tr
Year of Foundation	: 1997
Tax Office and Number	: BAŞKENT / 7700412972
Capital	: 1.000.000 TL ≅ 500.000 USD
Partnership Structure	: Mr. Sinan BEDİR (%50) and Ms. Sibel BEDİR (%50)
Business Model	: Value Added Technology Distribution with its own Channel Structure
Field of Speciality	: Network,Communication, Security Technologies
Employee Structure	: 22 (%60 Technical Background)
Channel Structure	: Active Local Sub-Distributors (SD) = **12**
	Active System Integrator (SI) = **24**
	Authorized Reseller (AR) = **300**
	Resellers (RS) = **~ 5000**

Human Resources of Company

Simet Human Resources

- Sales and Marketing
- Technical Person
- Others

Channel Structure
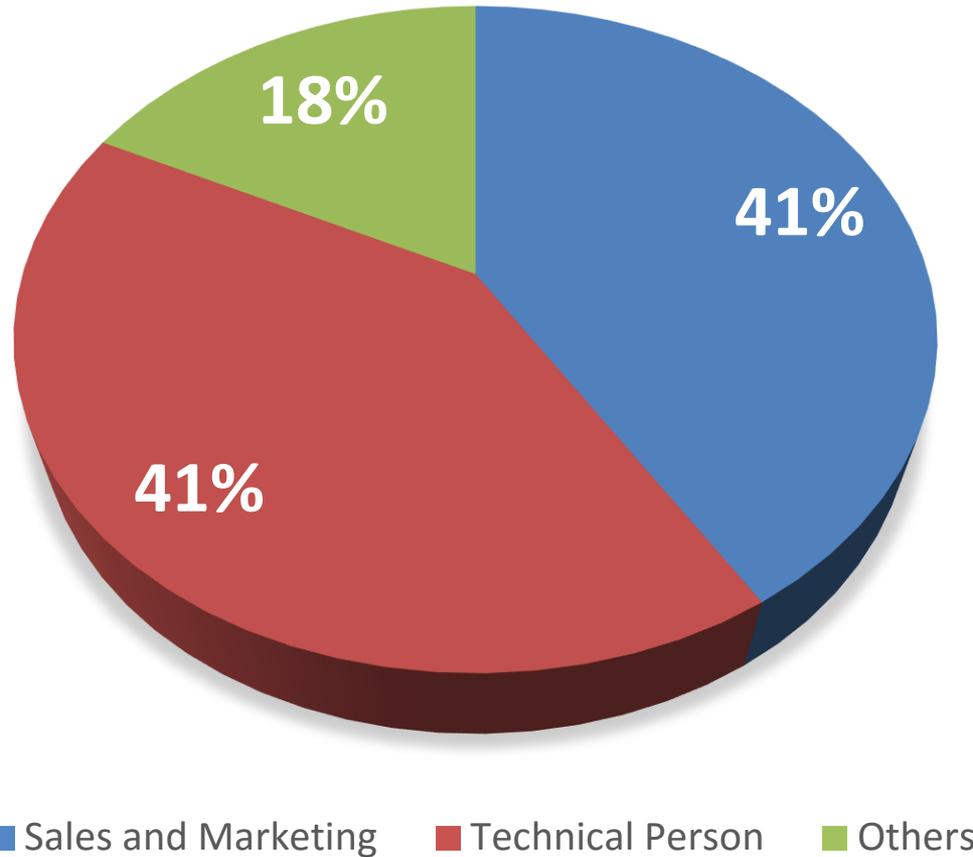
SD - Sub-Distributor

The companies which only make sale to Solution Partners and Resellers.

SI - Solution Partner – System Integrators

System Integrators who use Simet Products in their solutions

AR - Authorized Reseller

The companies with contract which sell and give service with Simet product line. Authorized Resellers just focused and dedicated to Simet product line.

RS - Reseller

The companies without contract which sell and give service with any brand IT products.

Channel Structure

Revenue Percentage

Simet Revenue Percentage

- 35% — Authorized Reseller (AR)
- 30% — Reseller (RS)
- 40% — Sub-Distributor (SD)
- 25% — System Integrator (SI)
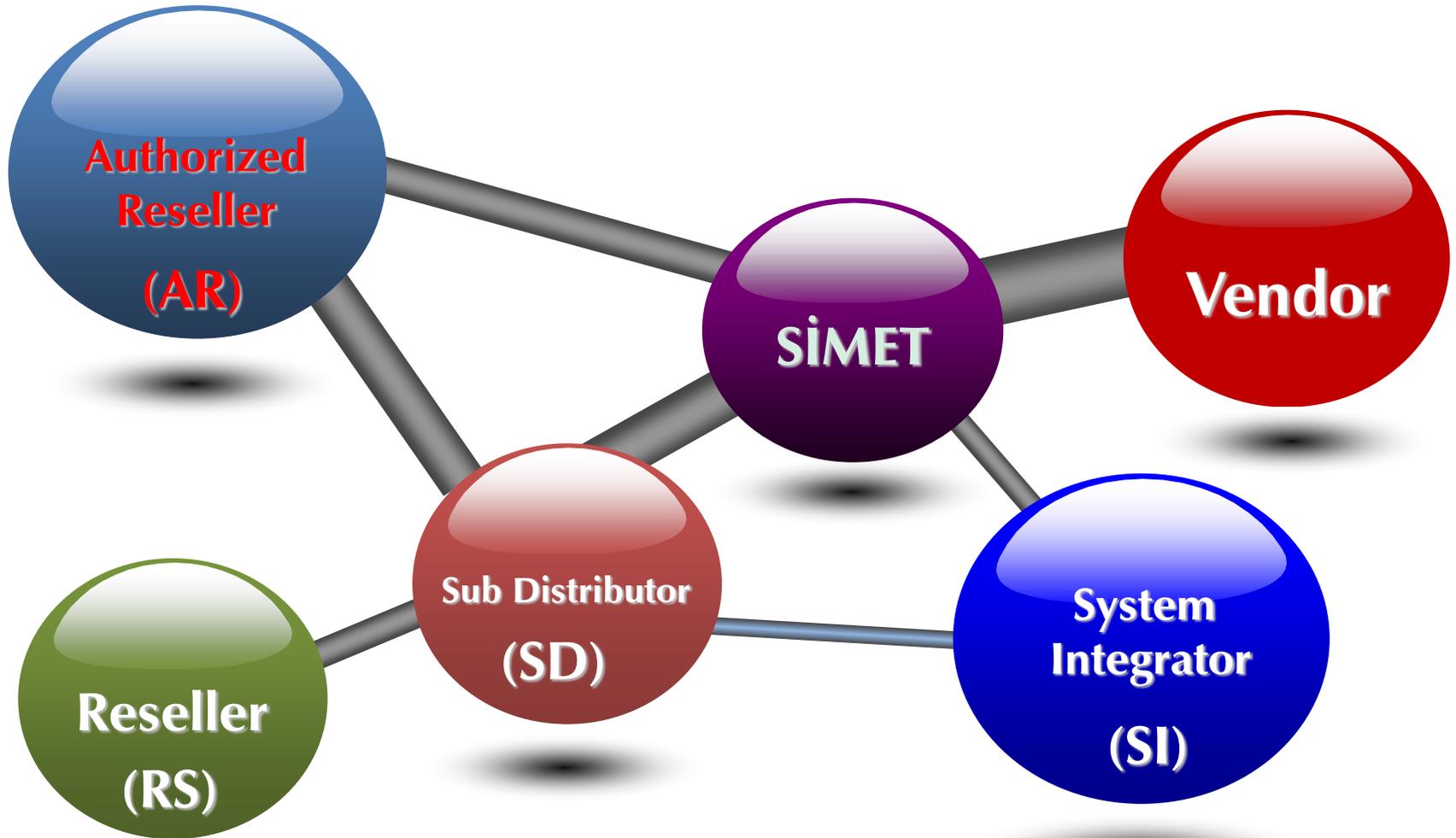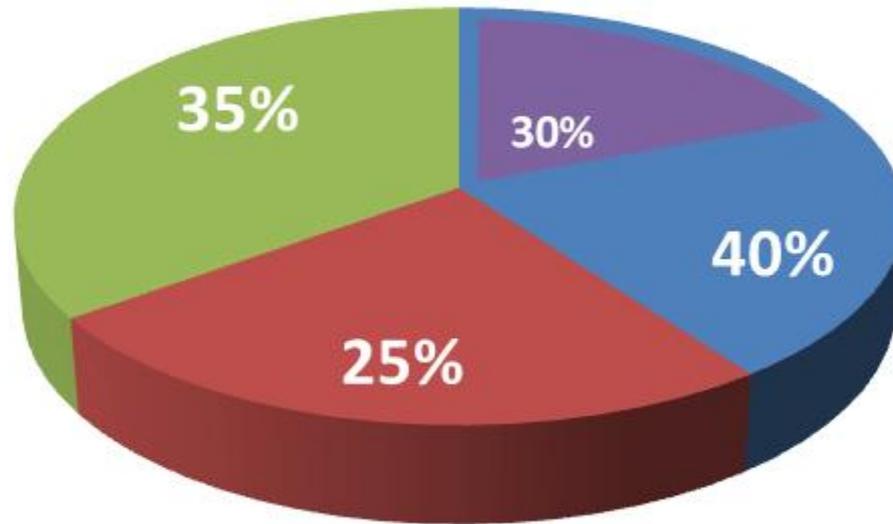
Legend: Sub-Distributor (SD) ▪ System Integrator (SI) ▪ Authorized Reseller (AR) ▪ Reseller (RS)

Fields of Activity

Our Corporation has been in the field of IT products, solutions and services with flexibility, reliability, usability, making life easier.

Main Line of Business;
- ❑ *Network Technologies*
- ❑ *Communication Technologies*
- ❑ *Information and Information Security Technologies*

Our Corporation which has a wide range of particularly product and service producing or supplying, following, producing or supplying technology, consulatancy, project and training works in all our fields of activities does not make sector based distinction.

Our Power

1

Knowledge

We use our own resources and funds of knowledge for all of our products and solutions. We continously develop.

2

Financial structure

Our capital is%100 national.
We use our sources on all of our products and solutions.

3

Belief

We keep our belief fresh on Development and R&D just like the first day. We keep researching

4

Trust

We prefer losing money than losing user and sector trust.

Simet®

Our Abilities

o   We chase latest technologies.

o   We chase market needs.

o   We are focused on local market, however we also chase global market.

o   We examine closely technical details.

o   We adapt local market needs on production.

o   We realize all of our sales over our channel structure.

o   We are able to provide technical details for all products that we represent.

o   We constantly get trained and make R&D.

o   We chase current projects directly or through our channel structure and transfer to channel.

o   We constantly produce Turkish content and share all our fund of knowledge for free.

o   We bring new value added areas in our channel regarding to our field of activities and develop new business fields.

o   We build all our commercial relationship on friendship, respect an trust.

o   We try hard to be honest seller and always reccomend this to our channel.

Why SİMET ?

Solution development both on Table and in Field. ○

Core cadre who are professional, reachables and specialist ○
in their field.

Rich technology culture with constant and updated trainings. ○

Project based Customized solution with. ○

Solutions only focused on the fields of activity. ○

Source potential for horizontal and vertical technologies. ○

Rich variety, cost-effective and ideal profit margins. ○

○ Continious and wide stock.

○ Continious R&D and support with rich variety.

○ Sales follow-up till getting customer satisfaction

○ Detection of new and potential evolvement fields

○ Improvement tendency strategies for channel.

○ Close follow-up rivals and create distinctness

○ Informing and protecting channel about global capital products.

Sales Revenue (USD)
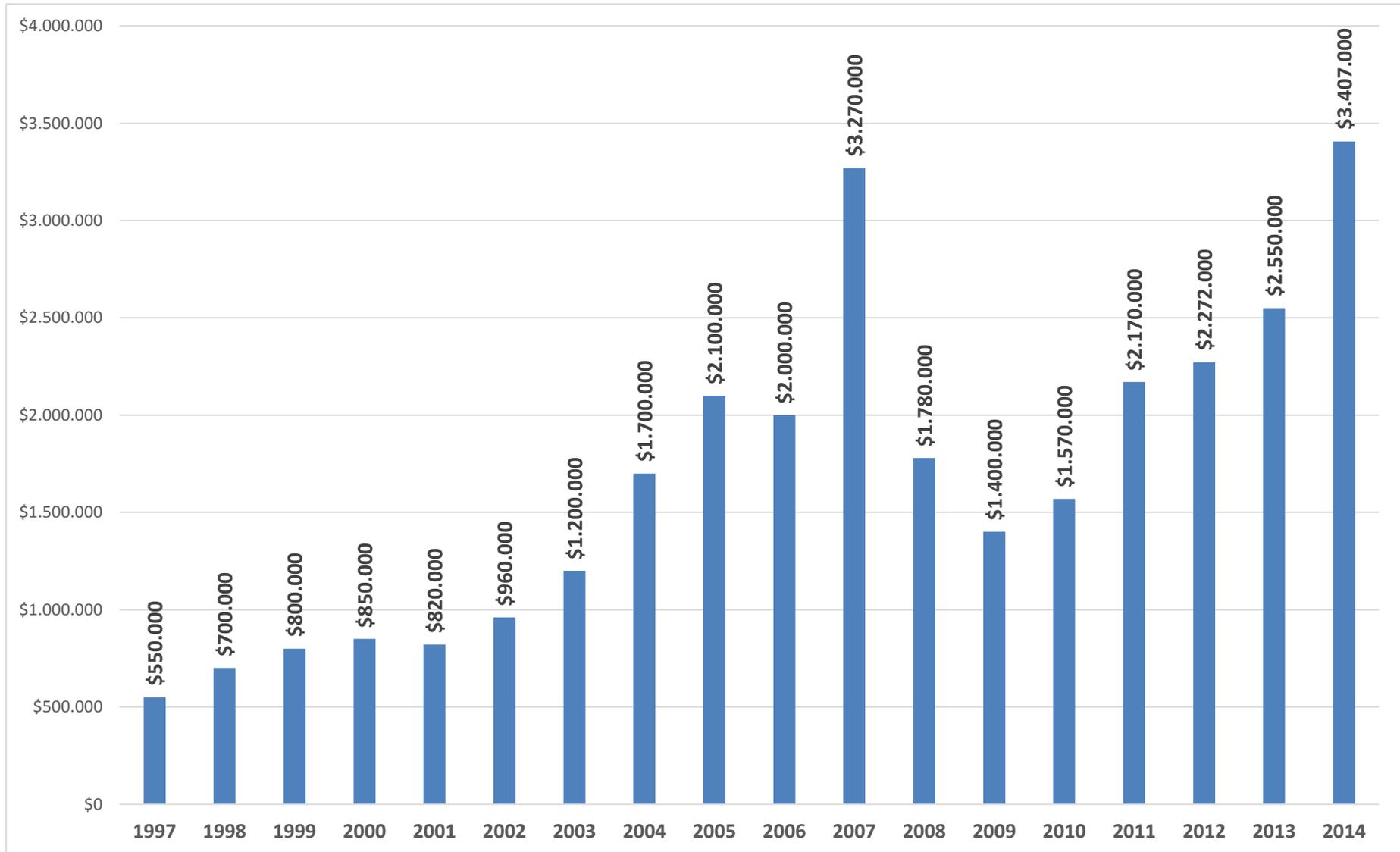
ISO9001 : Quality Managament System

From the very first day of its establishment, the logic of document management system of its founders coming from their experience in government sector, turned into quality management system by completing its paper work in 2000. We always firstly consider our quality management system that we received in 2000 and renewed every year, on our Corporation activities. Simet with its all functions and operating, used Quality Management System as main principle even whereas many corporations see it as nothing but a formality.

Our quality management system and all process taking part normal operating procedures is open to improvement and always supports quality.

Please improve and lead us.

ISO27001 : Information Security Management System

Simet Confidentiality Policy

Simet has the ISO27001 Information Security Management System Certificate

As Simet Technologies, it is one of our priorities to ensure the safety of the personnel data. It is our most important rule to act suitable with the legal regulation and law on protecting personnel data and its safety.

Our company Info and Security Management System Rules shown in our web site ;
http://www.simet.com.tr/index.cfm?fuseaction=objects2.detail_content&cid=2433

Certificate of Registration

This certifies that the Information Security Management System of

SIMET TEKNOLOJI SAN. TIC. LTD. STI.

1065. Cad. 1280. Sok. No:5 / 17-18
Öveçler
Çankaya, Ankara, Turkey

has been assessed by NSF-ISR and found to be in conformance to the following standard(s):

ISO 27001:2005

Scope of Registration:
Project and project management (network, communication, LAN, WAN, network security); structural cabling; computer, computer peripherals (server, workstation, PC, notebook); screening, projection, internet, video transmission, data, voice, communication; software and software security, satellite communication, LAN, WAN, measuring and monitoring equipment training and consulting services.

Statement of Applicability (SOA) - GMF102 - Rev:00 - 04.02.2013

Certificate Number:	C0171078-IM1
Certificate Issue Date:	03-DEC-2013
Registration Date:	25-NOV-2013
Expiration Date *:	24-NOV-2016

Carl Blazik,
Vice President, Technical
Operations, NSF-ISR, Ltd.

NSF International Strategic Registrations
789 North Dixboro Road, Ann Arbor, Michigan 48105 | (888) NSF-9000 | www.nsf-isr.org

Authorized Registration and /or Accreditation Marks. This certificate is property of NSF-ISR and must be returned upon request.
*Company is audited for conformance at regular intervals. To verify registrations call (888) NSF-9000 or visit our web site at www.nsf-isr.org

ISO10002 : Quality Management – Customer Satisfaction Certification

- ✓ Visibility

- ✓ Accessibility

- ✓ Responsibility

- ✓ Objectivity

- ✓ Confidentiality

- ✓ Customer-focused approach

- ✓ Accountability

- ✓ Continual improvement

The most important thing is «Human Resources» for Simet Technologies Inc.
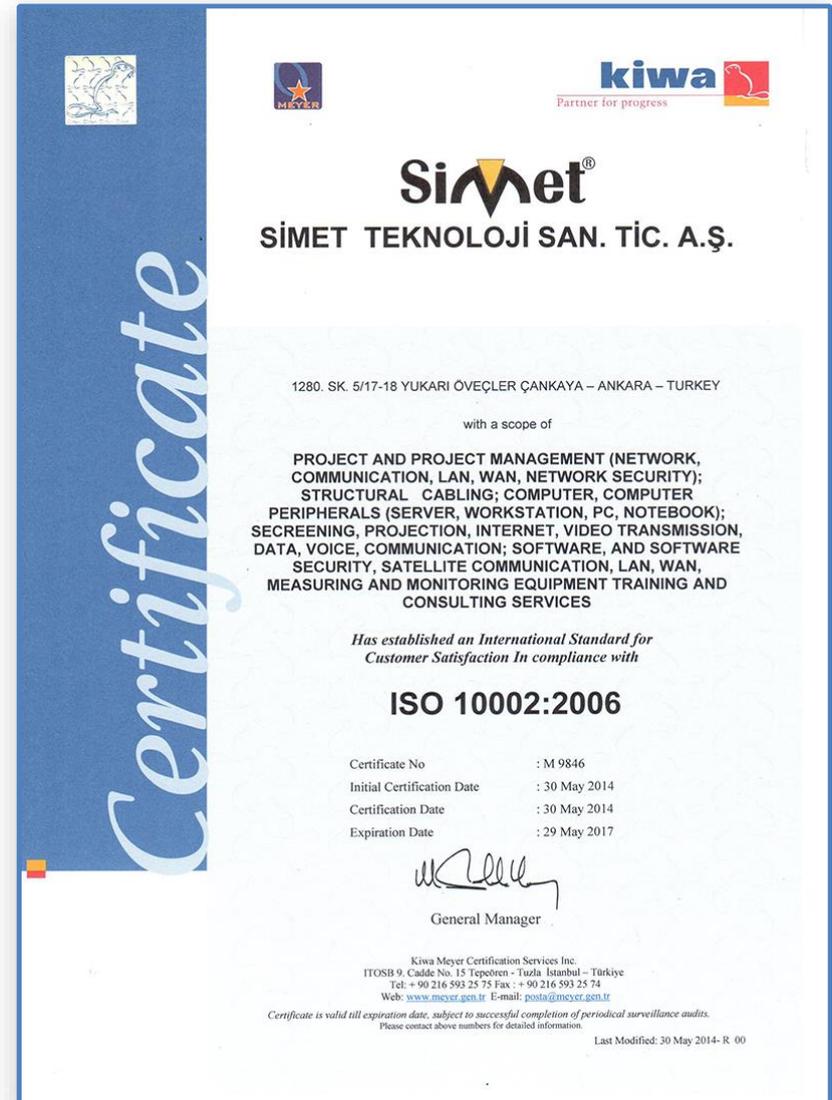
We as Simet Technologies Inc. have the OHSAS18001 Occupational Health and Safety Management Standart Certificate

OHSAS 18001 is an international occupational health and safety management system. This standard enables companies to control health and safety risks, while at the same time promoting employee well-being and a safe work environment.

SİMET TEKNOLOJİ SAN. TİC. A.Ş.

1280. SOKAK 5/17-18 YUKARI ÖVEÇLER ÇANKAYA – ANKARA – TÜRKİYE

with a scope of

PROJECT AND PROJECT MANAGEMENT (NETWORK, COMMUNICATION, LAN, WAN, NETWORK SECURITY); STRUCTURAL CABLING; COMPUTER, COMPUTER PERIPHERALS (SERVER, WORKSTATION, PC, NOTEBOOK); SECREENING, PROJECTION, INTERNET, VIDEO TRANSMISSION, DATA, VOICE, COMMUNICATION; SOFTWARE AND SOFTWARE SECURITY, SATELLITE COMMUNICATION, LAN, WAN, MEASURING AND MONITORING EQUIPMENT TRAINING AND CONSULTING

Has established an occupational health and safety management system in accordance with standard.

OHSAS 18001:2007

Certificate No	: M 9885
Initial Certification Date	: 02 July 2014
Certification Date	: 02 July 2014
Expiration Date	: 01 July 2017

General Manager

Kiwa Meyer Certification Services Inc.
ITOSB 9. Cadde No. 15 Tepeören - Tuzla İstanbul – Türkiye
Tel: + 90 216 593 25 75 Fax : + 90 216 593 25 74
Web: www.meyer.gen.tr E-mail: posta@meyer.gen.tr
Certificate is valid till expiration date, subject to successful completion of periodical surveillance audits.
Please contact above numbers for detailed information.

Last Modified: 02 July 2014- R 00

Our Infrastructure and what we offer

Our Official Web Site:
www.simet.com.tr

You may reach detailed of all our products, latest news from Simet, techical details, announcements trainings and activities.

Both English and Turkish interfaces are availible.

Our Infrastructure and what we offer

B2B web site :
www.alodepo.com

You may reach all of our product portfolio prices, stock information, details, news from Simet, technical details, announcements, trainings and other various information that is only developed for our channel structure!

Our Infrastructure and what we offer

Support web site :
destek.simet.com.tr

We developed our own Support Ticket System, working connected with our ERP System. Our support team following the all tickets in realtime. Our Technical Support system is almost number one in Turkey.

Our Activities

TECHNOLOGY SHOWS

TAIWAN EXCELLENCE and CEBIT 2013

We took part in Cebit 2013 and Taiwan Excellence Symposium together with our Vendor; DrayTek whose origin is Taiwan.

Our Activities

TECHNOLOGY SHOWS

TAIWAN EXCELLENCE 2014

Simet has attended to Taiwan Excellence Days Event which was held on September 20, 2014 at Istinye Park, Istanbul with DrayTek brand.

TECHNOLOGY SHOWS

TAIWAN EXCELLENCE 2015

Simet has attended to Taiwan Excellence Days Event which was held on September 4-6, 2015 at Istinye Park, Istanbul with DrayTek brand.

YEARLY CHANNEL EVENTS

HiTech Camp 2013

Our Technology camp that we joined with our previgiled business partners took part in Kızılcahamam/Ankara on 24th/25th of Jan.

Our Activities

YEARLY CHANNEL EVENTS

Rest Camp 2014

Simet Technologies Inc. has performed its annual event chain in an organization named "Simet Rest Camp 2014" at Bolu Thermal Hotel with the participation of elite business partners and vendors.

Simet®

WORKSHOPS

Simet Technical WorkShops

With our regular technical work on weekends, a dozen of sector professionals are getting trained on network and communication technologies in order to be given continious updated information to our business partners.

PARTNER TRAININGS

Simet General Trainings

We give trainings special for the topic or technology to be given updated infromation to business partners of us.

Our Activities

PRODUCT AND BRAND ANNOUNCEMENTS

SiMet®

TECHNOLOGY TOURS

Technology Tours to different cities of Turkey

At these activities that are arranged by our Sub-Distributors or Solution Partners in our channel structure, it has been given detailed information or introduction on our brands.

Our Brands (Vendors)

DRAYTEK

XENTINO

SYNOLOGY

ATEN

SMC

GATEPROTECT

QUEDRA

CLAVISTER

THECUS

SECPOINT

AIRLIVE

TOTOLINK

24ONLINE
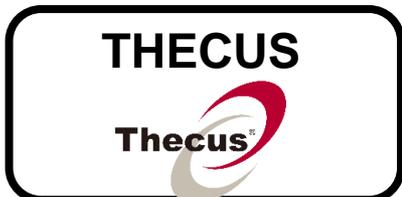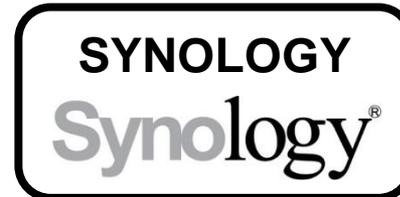
DrayTek

DrayTek

www.draytekTR.com

DrayTek, established in 1997 by a group of talented engineers is now the world-leading supplier of state-of-the-art networking solutions. They have migrated from the leading provider of remote access solutions to the customized networking solutions for diverse local markets around the world.

At present, DrayTek's solutions ranging from enterprise-level firewalls, mission-critical VPN/VoIP facilities forSoHo, various xDSL/broadband CPE, to prospective telecommunication products and TR-069 central management solutions (e.g. VigorACS SI) can meet the market trend and go above and beyond customers' expectations.

Company web site www.draytek.com

Xentino

www.xentino.com

Brand of Xentino has firstly launched to use in earlier of 2000 espacially with xDSL Router products extensively in Middle East and Eastern Europe and then its cadre of R&D has met users with its many local options. Thousands of DSL line users have supplied products with cost effective and quality through Xentino brand. Following this brand achivement, after the establishment works starting in the mid of 2013, Xentino has started its Taiwan based activities with bigger exctiment, new generation dynamism and large range of products.

You may find Xentino products availible in our product portfolio.

Company web site : www.xentino.com

Synology

www.depoTurk.com

Founded in 2000, Synology is dedicated to develop high-performance, reliable, versatile, and environmentally-friendly NAS servers. Their goal is to deliver agile and cost-effective solutions, solid customer service, and ultimately to ensure individuals and business the versatility of choices.

The firm whom its main product line is NAS(Network Attached Storage) has become a company that develops its own technology and is known by across the World in a short time. The firm located in Taiwan has solutions for any size of Business; SOHO, SMB and Enterprice. With its free of charge software and support 24/7 Synogy leaves behind its competitors.

Company web site : www.synology.com

Aten

www.aten.com

ATEN, established in 1979, is specialized in connectivity and management solutions in accessing and sharing technologies. ATEN consolidates all of its products and services under one brand – ATEN, in order to provide an efficient and consistent service standard. The ATEN brand consists of innovative solutions applied to connectivity, professional audio/video, and green energy, for consumers, small/home offices (SOHO), small to medium sized businesses (SMB), and enterprise customers.

ATEN´s SOHO and SMB solutions offer a series of cable KVM, desktop KVM, and LCD KVM products. The Enterprise solutions offer a series of Over IP solutions that allow customers to effectively manage IT infrastructure from anywhere in the world. The Professional Audio / Video line offers integrated video solutions for home and professional use for a variety of uses including corporate, education, hospitality, commercial and home theater applications. The recently developed Green Energy line offers energy-saving solutions for the data center with a range of intelligent PDUs that provide real-time energy management and performance indicators locally and remotely.

Company web site : www.aten.com

SMC (Edge-Core)

www.smc.com

Headquartered in the Hsinchu Science Park in northern Taiwan, Edge-Core Networks Corporation was spun-off in 2010 into an independent subsidiary responsible for global branded business from the Accton Technology Group. The company offers two brands, Edge-Core Networks and SMC Networks (http://www.smc.com); the former targets enterprises and large carriers and service providers, while the latter targets the SOHO, SMB, and MSO market segments. Acquired by the Accton Technology Group in 1997, SMC is one of the industry's foremost technology pioneers, with more than 40 years of experience.

SMC Networks Inc. has standed out lately in particular. with LAN Switch products. The firm that has the products for Small, Medium and Large Sized Networks has been working with Simet R&D team for its R&D resereachs and evaulating the feedbacks come from Turkey.

Company web site : www.smc.com

GateProtect

gateprotect®
A Rohde & Schwarz Company

www.gateprotect.com

For more than 10 years, gateprotect has been effectively protecting companies worldwide against cyber-attacks with IT security solutions "made in Germany".

The extensive Unified Threat Management solutions for medium-sized companies, the Next Generation Firewalls for highest security requirements in large companies and the Managed Security systems from gateprotect provide for reliable network security. With gateprotect "Complete Security", even mobile devices can be protected reliably.

Managing complex IT security does not need to be complicated. Thanks to the patentedeGUI technology, gateprotect solutions are especially easy to use and can be administered effectively. International awards such as the Excellence Award from Frost & Sullivan and the listing in the Magic Quadrant of the renowned analyst Gartner confirm this.

Company web site : www.gateprotect.com

Quedra

www.quedra.com

It is general brand of Simet Technologies Inc. software products. Simet has been mainly developing network and communication software through its Quedra brand. New generetaion Technologies and particulary for coorparate use web based software development tools has been used

Simet has been aiming to get its users more benefit by using its own fund of knowledge to costimize Network Security products in IT market, get complied with local codes and regulations.   We have been developing detailed log and report management through Quedra brand which is one of theese

For further information: www.quedra.com

Clavister

www.clavister.com

Clavister is a network security vendor delivering a full range of network security solutions for both physical and virtualized environments. network security solutions are used by a wide range of organizations throughout the world, including mobile and network security solutions for large enterprises, cloud service providers and telecom operators. Their product portfolio demonstrates world-class performance, flexibility and robustness

They continue to innovate and pioneer new and exciting areas in network security. Their Clavister product line is available both as hardware appliances and virtual appliances. Each appliance series offers the same award-winning Clavister functionality and gives you the ultimate choice in selecting the right network security solution for your needs.

Company web site : www.clavister.com
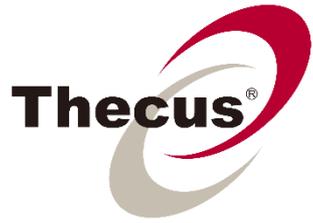
Thecus ®

www.thecus.com

In today's networked world, digital content is truly the most precious asset. At Thecus, we take pride in developing innovative storage solutions that keep data safe and secure. Founded in 2004, the Thecus team brings decades of R&D expertise, Thecus brand marketing channel development, and a strong customer focus to deliver high-quality products that meet the storage needs of individual, small/medium business and enterprise.

Company web site : www.thecus.com

SecPoint

www.secpoint.com

SecPoint was founded in 1999 and has 14 Years of continuous development on its Products. It is the most competitive company in the IT Security field with a wide range of products, including UTM's, Pen-Testing Products and Cloud Services, offering easy to use solutions for every IT security need.

SecPoint first designed the Cloud Penetrator in 2001, Penetrator Appliance in 2003, Protector UTM in 2005 and Portable Penetrator in 2007. Since then, there has been continual development across all three variations with many firmware updates offering new and exciting features.

Company web site : www.secpoint.com

AirLive

www.airliveTR.com

The manufacturer of AirLive® products, OvisLink Corp. was founded in 1993 in Taiwan by a group of industrial experts who set out to provide the best combination of quality, service, technology and value in the industry. Today, OvisLink Corp. is an international corporation, total networking solution provider with over 200 products and with hundreds of distributors around the world.

OvisLink Corp. was the first company in Taiwan to introduce Fast-Ethernet NICs and Switches when IEEE 802.3u standard was established in 1996. Moreover, OvisLink Corp. entered the WLAN market in 2001 with the AirLive® series and became the major provider of wireless solutions.

AirLive® is a brand providing Innovation, Solutions, Reliability and Technology. AirLive's R&D department continuously focuses its efforts on developing the right products including AirLive® WISP and Outdoor solutions, AirLive® SMB and Security solutions and AirLive® Small Office and Home products.

Company web site : www.airlive.com

Totolink

TOTO LINK
The Smartest Network Device

www.totolink.net

TOTOLINK, originated from South Korea, is a brother brand of ipTime which wins over 80 of SOHO markets in Korea. With its amazing industrial design, smart software, reliable quality and competitive prices, it is getting more and more popular in Smart Wi-Fi world.

Company web site : www.totolink.net

SiMet®

24Online

www.24onlinebilling.com

Founded in 1999, Elitecore Technologies is an Information Technology Products and Software Solutions Company headquartered in India.

Envisioned as Platform for Innovators, it has grown to become a dynamic technology company in IP-based technologies. Leveraging its global sales and distribution channel spanning 110+ countries, it provides business critical solutions for Telecommunications, Networks Security and Access Gateway.

Company web site : www.24onlinebilling.com

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